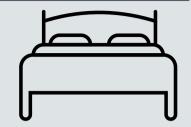


# AuraSleep

# **NEWSLETTER**

NOVEMBER 2024 | Virtual Enterprise



### WHO ARE WE?

Welcome to our first year of Virtual Enterprise founded in September of 2024 at Greenport High School. At AuraSleep, we believe that a great day starts with a great night's sleep. Our mission is to change the way people experience rest by creating one of the best sleeping beds that is combined with the newest technology to create the best experience for everyone.

Aura Sleep is dedicated to making products that not only promote better sleep but also enhance overall well-being. We understand the importance of quality sleep in today's fastpaced world. People are always busy every day by having to wake up early in the morning, having sports, and feeling exhausted the next morning but our product, the Aura Bed is designed to provide support, comfort, temperature regulation, and durability ensuring you wake up refreshed. We do plan on continuing to add new advancements in sleep technology, focusing on better sleep for people and ensuring that they are satisfied with our product by allowing them to customize their preferences with our bed product Aura Bed.

Join us on our journey towards better sleep and experience the difference with AuraSleep: Advanced, Unique, Rejuvenating, Adaptable sleep technology!



#### **MEET OUR TEAM**

Gabriel Alvizures - CEO
Olivia Nockelin - CFO
Amalia Martinez - VP of Sales
Gavin Sage - VP of Marketing
Luis Tapia Santos - Human Resources
Leidy Lopez - Human Resources
Nyah Medina - Marketing Associate
Javon Walker - Marketing Associate
Taiquan Brumsey - Sales Associate
Robert Schroeder - Finance Associate









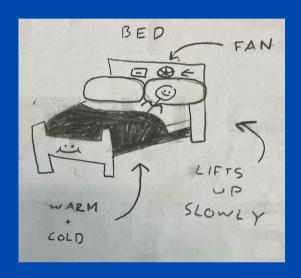
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| Virtual Enterprise







AuraSleep transforms the meaning of sleep by integrating advanced technology with luxurious design to curate a personalized sleep environment that will make each night a restful, rejuvenating and relaxing experience.

### **INTERVIEW & RESUME COMPETITION**

STUDENTS WERE PART OF A 60 STUDENT GROUP THAT INTERVIEWED WITH BUSINESS OWNERS FROM THE SURROUNDING COMMUNITIES. THERE WERE 3 ROUNDS OF INTERVIEWS. AURASLEEP HAD 3 STUDENTS MAKE IT TO THE 2ND ROUND OF INTERVIEWS. 2 STUDENTS MADE IT TO THE TOP 10.









## MESSAGES FROM OUR LEADERS

**NOVEMBER 2024** 



# Gabriel Alvizures CHIEF EXECUTIVE OFFICER

AS CEO, I AM RESPONSIBLE FOR MAKING MAJOR CORPORATE DECISIONS, DRIVING THE DIRECTION OF THE COMPANY, SUPERVISING OTHER EXECUTIVES, AND OVERSEEING GROWTH PLANS.

ACCESSIBLE
UNIQUE
RELIABLE
ADVANCED
SLEEP TECHNOLOGY



## Olivia Nockelin CHIEF FINANCIAL OFFICER

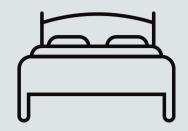
AS THE CFO OF AURASLEEP, MY JOB IS TO HELP MANAGE THE ACCOUNTING DEPARTMENT. I AM RESPONSIBLE FOR THE COMPANY BUDGET AND DETERMINING SALARY SCHEDULE. I HELP FORMULATE THE COMPANY'S OVERALL FINANCIAL PLANNING AND ANALYZING THE COMPANY'S STRENGTHS AND WEAKNESSES.



# AuraSleep

## **NEWSLETTER**

## THANK YOU

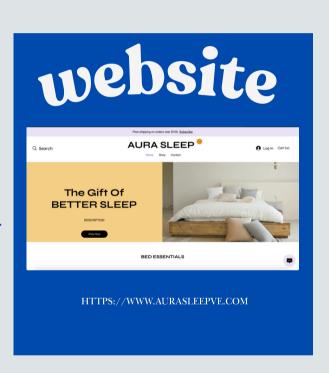


WE HOPE THIS MESSAGE FINDS YOU WELL.
WE WANT TO TAKE A MOMENT AND EXPRESS
OUR APPRECIATION AND THANK YOU FOR YOUR
SUPPORT OF AURASLEEP.

AT AURA SLEEP WE ARE DEDICATED TO ENHANCING THE SLEEP EXPERIENCE THROUGH OUR BED PRODUCTS. CHECK US OUT ON OUR SOCIALS TO GET TIPS FOR BETTER SLEEP AND TO HEAR ABOUT UPCOMING PROMOTIONS.

THANK YOU FOR BEING A PART OF OUR JOURNEY THROUGHOUT OUR FIRST YEAR OF VIRTUAL ENTERPRISE. WE LOOK FORWARD TO PROVIDING YOU WITH MORE EXCITING NEWS ABOUT OUR PRODUCTS IN THE FUTURE.

THANK YOU TO
OUR FIRST ANGEL
INVESTOR:
DJK HEATING &
COOLING



- ո aurasleepsales@gmail.com
- aurasleepmarketing@gmail.com
- aurasleepfinance@gmail.com
- aurasleep.ny@veinternational.org



**AURASLEEPVE** 



**AURASLEEPGPO2024** 



**Aurasleep VE** 



**AURASLEEP NY** 

### **CONTACT US**

aurasleep.ny@veinternational.org 720 Front Street, Greenport, NY 11944 THANK YOU TO GREENPORT SCHOOL FOR ALLOWING US THIS OPPORTUNITY TO CREATE A VIRTUAL BUSINESS AND EXPERIENCE WHAT IT TAKES TO RUN A BUSINESS.